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FOOD INFORMATION CALENDAR

OFFICE OF INFORMATION UNITED STATES DEPARTMENT OF AGRICULTURE

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No. 124

AGRICULTURE AFTER THE WAR! . . . Now that our efforts have been climaxed with a glorious victory, all heads and hands will turn to the task of adjusting agriculture into new and better peacetime paths. Although the No. 1 job of winning the war has absorbed the time and energy of most of us, there has fortunately been a lot of work done toward laying plans for a better agriculture after the war.

As early as May 1940 an Interbureau Committee on Post-war Programs was set up to stimulate and coordinate post-war planning within the Department. National activity leaders were named to concentrate on specific problems or phases of agriculture. Nine regional post-war committees were designated with membership representing the State Agricultural Colleges and the field offices of the Department. Within the past year reports have been published on a wide range of subjects presenting the findings and recommendations of work groups under the designated activity leaders.

Here is the line-up as to activities and activity leaders:

Maintaining full employment, James G. Maddox, BAE; International trade policy, Robert Schwenger, OFAR; Regional conversion, F. F. Elliott, BAE; Production adjustments, Sherman E. Johnson, BAE; Fertilizer policy and programs, William A. Minor, Office of the Secretary; Distribution, marketing services, and price policy, F. V. Vaughn, OMS; Conversion of marketing and processing facilities and methods, F. L. Thomsen, BAE; Farm Credit, C. W. Warburton, FCA; Conservation and development of crop and pasture land, Melville H. Cohee, SCS; Forest land, Raymond E. Marsh, FS; and Range land, F. G. Renner, SCS; Industrialization of rural areas and agricultural-industrial relations, Mordecai Ezekiel, BAE; Rural education, M. L. Wilson, Extension Service; Social security for farm people, Carl C. Taylor, BAE; Rural health, F. D. Mott, FSA; Rural housing and farm buildings, J. D. Pope, FSA; Rural electrification, James E. Salisbury, REA; Farming opportunities for veterans and others, V. Webster Johnson, BAE; Disposition of surplus property, E. D. White, OSP&R; Farm labor problems, Carl C. Taylor, BAE; Land tenure, Marshall D. Harris, BAE; Nutrition, Esther Phipard, BHN&HE; Rural public works programs, Robert A. Walker, Office of Budget and Finance; Agricultural Cooperatives, Harold Hedges, FCA; and Land values, E. C. Johnson, Office of the Secretary. If interested, ask for materials on any of these subjects.

The names and addresses of the chairmen of the nine regional post-war committee are:

W. S. Middaugh, 217 Center Building, Upper Darby, Pa., Northeast Region covering Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York, New Jersey, Delaware, Pennsylvania, and Maryland.

Gordon R. Salmond, 3019 South Bldg., Department of Agriculture, Washington, D. C., Appalachian Region covering Virginia, West Virginia, Kentucky, Tennessee, North Carolina.

Thomas S. Buie, Montgomery Bldg., Spartanburg, South Carolina, Southeast Region covering South Carolina, Georgia, Alabama, Mississippi, Florida.

Lippert S. Ellis, 614 Donaghey Bldg., Little Rock, Arkansas, South Central Region covering Louisiana, Arkansas, Oklahoma, Texas.

Elmer A. Starch, Rodge & Guenzel Bldg., Lincoln 1, Nebraska, Great Plains Region covering North Dakota, South Dakota, Nebraska, Kansas, Wyoming, Montana.

Gladwin E. Young, 623 North 2nd St., Milwaukee 3, Wisconsin, Midwest Region covering Ohio, Indiana, Illinois, Wisconsin, Michigan, Missouri, Iowa, Minnesota.

Cyril Luker, Box 1348, Albuquerque, New Mexico, Southwest Intermountain Region covering Utah, Colorado, Arizona, New Mexico.

J. A. Hall, U. S. Courthouse, Portland, Oregon, Pacific Northwest Region covering Idaho, Washington, Oregon.

S. B. Show, Appraisers Bldg., San Francisco 11, California, California-Nevada Region covering California and Nevada.

Write direct to any of these regional chairmen concerning matters of regional or state significance.

Approximately a year and a half ago, the Association of Land-Grant Colleges and Universities set up a Committee on Post-war Agricultural Policy consisting of these members:

Noble Clark, Chairman, Associate Director, Agricultural Experiment Station, University of Wisconsin.

George H. Aull, Head, Department of Agricultural Economics and Rural Sociology, Clemson Agricultural College.

Joseph E. Carrigan, Dean, College of Agriculture, University of Vermont.

George D. Clyde, Dean, School of Engineering, Utah State Agricultural College.

Thomas P. Cooper, Dean, College of Agriculture and Home Economics, University of Kentucky.

Marie Dye, Dean, Division of Home Economics, Michigan State College.

J. Norman Efferson, Associate Professor of Agricultural Economics, Louisiana State University.

John R. Hutcheson, Director, Agricultural Extension Service, Virginia Polytechnic Institute.

Oscar B. Jesness, Chief, Division of Agricultural Economics, University of Minnesota.

William I. Myers, Dean, New York State College of Agriculture, Cornell University.

William H. Pierre, Head, Department of Agronomy, Iowa State College

Harry C. Ramsower, Director, Agricultural Extension Service, Ohio State University.

Margaret G. Reid, Professor of Consumption Economics, Iowa State College.

Roland R. Renne, President, Montana State College.

Henry Schmitz, Dean, College of Agriculture, Forestry and Home Economics, University of Minnesota.

Ray I. Throckmorton, Head, Department of Agronomy, Kansas State College.

Edwin A. Trowbridge, Chairman, Department of Animal Husbandry, University of Missouri.

Harry R. Wellman, Director, The Giannini Foundation of Agricultural Economics, University of California.

Leonard A. Salter, Jr., Secretary, Associate Professor of Agricultural Economics, University of Wisconsin.

The above committee issued last October a report which, in 61 printed pages covers these subjects: Agriculture and the National welfare; Adjustments in agricultural production; agricultural prices; Land tenure; Conservation of land, water, and forests; Rural living and social facilities; and The role of farm people in policy-making. Copies of this report are limited but if you have a genuine need for one write to Noble Clark, Chairman, at the University of Wisconsin, Madison.

Following a joint conference of the Department's Interbureau Committee and the Land-Grant College Post-war Committee, held in Washington last February, each group appointed a 7-man sub-committee to further study selected problems of the post-war period. Members of these two sub-groups are: For the Department, Raymond C. Smith of BAE, chairman; William A. Minor, Office of the Secretary; Frederick V. Waugh, OMS; Sherman E. Johnson, BAE; Paul V. Kepner, Extension Service; Charles E. Kellogg, ARA; and Henry Jarrett of BAE; for the Land-Grant College group, Noble Clark of the University of Wisconsin, chairman; Harry R. Wellman of the University of California; Oscar B. Jesness of the University of Minnesota; Ray I. Throckmorton of Kansas State College; Harry C. Ramsower of Ohio State University; George H. Aull of Clemson Agricultural College, S. C., and Leonard A. Salter, Jr., (Secretary) of the University of Wisc.

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PLENTIFUL FOODS FOR SEPTEMBER. . . . Plentiful supplies of cabbage are expected throughout the greater part of the country during September. Dry-mix soups, wheat flour, oatmeal, and other breakfast cereals; and soya flour, grits, and flakes continue abundant. Dry peas will be plentiful. Heavy supplies of peaches are expected in California, Colorado, and Washington during September, and because of the shortage of refrigerator cars, surpluses in these areas are anticipated. In the North and West, white potatoes will be seasonally plentiful, with an unusually heavy demand. In most parts of the country locally grown vegetables and potatoes will be available to supplement these plentiful foods.

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PRICE CONTROLS. . . . Price Administrator Chester Bowles has officially announced that meats, fats and oils, butter, sugar, shoes, men's rubber footwear, and tires will stay on the ration list until military cutbacks and increased production bring civilian supplies more nearly in balance with civilian demand. (OPA-5823).

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USDA REORGANIZATION. . . Secretary Anderson announced today that beginning August 20 the new Production and Marketing Administration of the Department will go into operation. The new administration consolidates more than a dozen offices and other agencies in order to centralize responsibility for commodity programs and actions. Included in this new set-up are 10 commodity branches, several functional branches, and an over-all field service branch which will carry to the field, through State and county agricultural committees, programs dealing directly with farmers, including the CCC and FCIC.

Under Secretary of Agriculture John B. Hutson is the administrator of P&MA, G. G. Armstrong, the deputy administrator. Commodity Branch directors are: Livestock, H. E. Reed; Dairy, T. G. Stitts; Poultry, T. G. Stitts (acting); Fats and Oils, W. H. Jasspon; Fruits and Vegetables, E. A. Myer; Sugar, E. B. Wilson; Grain, C. C. Farrington; Cotton, C. C. Farrington (Acting); Tobacco, C. E. Gage; Special Commodities, M. L. Brenner; Field Service, N. E. Dodd; Food Distribution Programs, P. C. Stark; Materials and Equipment, F. B. Northrup; Shipping and Storage, H. B. McGrew; Marketing Facilities, W. C. Crow; Labor, Col. W. R. Buie; Fiscal, C. G. Garman; Budget and Management, J. B. Gilmer; Compliance and Investigation, J. M. Mehl.

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USDA RELEASES OF SPECIAL IMPORTANCE. . . USDA requires set aside of certified meat--1526; Report on Third Inter-American Conference of Agriculture--1532; One-half million pounds dry fat salt pork to be released for civilian use--1533; Cattle on feed August 1, 1945--1534; Civilians to get more canned fish--1537; Taylor to be assistant director of Materials and Facilities--1538; When cotton comes marching home--talk by Secretary Anderson before New York Cotton Exchange--1541; L. I. Barrett, new Forest Management Research Chief--1545; Indicated 1945 production of wheat--1552. USDA Reorganization--1558.

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OTHER RELEASES OF AGRICULTURAL SIGNIFICANCE. . . Wholesale egg dealers' maximum prices increased--OPA-T-3530; How retailers figure transportation costs on farm equipment--OPA-T-3528; Adjusted maximum prices for potatoes in Missouri, Kansas, Arkansas, Oklahoma, Texas, and Nebraska will terminate August 20, 1945--OPA-5819; Livestock slaughter control and meat distribution program modified--OPA-T-3549; Agricultural lime excluded in price increase--OPA-T-3556; Average grower price for fresh shelled beans same as in 1944--OWI-4821; Mark-ups not permitted on California and Arizona citrus fruits shipped to other areas--OPA-T-3571; Used truck tires and those requiring major repairs to be removed from rationing--OPA-5816; 1944 prices for seed potatoes extended to the 1945 crop--OPA-T-3552; Surplus Property Board allocates 2,107 trucks to farm areas in nine States--OWI-4819.

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RECENT USDA PUBLICATIONS. . . Tomatoes on Your Table, AWI-104, (slightly rev. June 1945) 20 p.; Marketing and manufacturing margins for textiles, Tech. Bul. No. 891, 148 p.; Better Farm Leases, Farmers' Bul. No. 1969, 41 p.

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SPECIAL VICTORY BROADCAST. . . A last minute change for today's CONSUMER TIME show is a Victory special entitled "Food, Ingredient of Peace." The Crop Corps and WLA show scheduled for today will be heard August 25 and the one on fat salvage, September 1.

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RESULTS OF FAO EDUCATIONAL MEETING. . . .Representatives of OWI, the Interim Commission on Food and Agriculture, and the United Nations Information Office met with USDA information people in Washington, August 13. Plans were made for conducting an extensive educational program on the Food and Agriculture Organization, making clear that FAO is not a relief agency but a permanent part of the world peace structure with these objectives: "(1) raising levels of nutrition and standards of living of the people under their respective jurisdictions, (2) securing improvements in the efficiency of the production and distribution of all food and agricultural products, (3) bettering the condition of rural populations, (4) and thus contributing toward an expanding world economy."

The Interim Commission agreed to prepare a simple "fact sheet" that will give the essential information for use of UCTA and other government people; press, radio, and other media people; citizens organizations, etc. The United Nations information office agreed to draft a "picture story" leaflet on FAO that will be printed for the use of those reaching the general public. A slidefilm for use at meetings is also planned. While these basic materials are being prepared, the most urgent thing to do is to advise magazines about the FAO program so that they will be able to carry stories late in the fall at about the time of the FAO conference.

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FARM LABOR SITUATION UNCHANGED. . . .Victory over Japan will not change the farm labor situation during the next 90 days, says M. L. Wilson, Director of Extension Service, on Timely Farm Topics Platter 41b voiced by him August 14. Industrial cutbacks and the release of men from the armed services are not expected to ease the squeeze. Three million extra workers will still be needed to get in the 1945 crop. Plans in the making for the past several months are now being put into action to keep from wasting any food in a world that needs every bit it can get this winter. We will have to finish the harvest through the help of town and city men, women, boys and girls who will assist farmers in doing about 90 percent of the harvest work. The gap will be filled by the services of transported native farm workers not needed in their home areas, migrants, prisoners of war, and foreign workers. There are no indications that foreign workers and POWs will be withdrawn from agricultural employment until the 1945 harvest is completed.

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BASIS FOR UNRATIONING FRUITS AND VEGETABLES. . . .A good share of the credit for enabling us to unration fruits and vegetables is due to the magnificent performance of home gardeners and canners this year. After a bad start due to cold and wet weather for gardening and a shortage of sugar for canning, the situation rapidly improved during the summer because home gardeners and canners did not get discouraged. It is hoped that they will keep right on saving home garden surplus and preserving everything they can as this unrationing is based on the assumption that they will carry out their plans. We depend on home gardens for about 40 percent of our fresh vegetables and over half of our canned vegetables.

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"THE FEED GRAIN SUPPLY STORY" by Triple-A is a 4-page background statement being processed for distribution next week. The 1945 estimated production is compared with the 1944 crop by regions. A chart shows production plus carryover in regions by feeding years. The statement will go to Triple-A State offices and to other interested agencies of the Department.

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